

IN THE CLAIMS

Claims 1-5 (canceled)

6. (new) An information code comprising a plurality of bars shown on a product, following a predetermined pattern of arrangement according to a conventional black and white bar code structure, said bars including at least three types of bars in such a manner that each of said three types of the bars has a reflected wavelength characteristic different from that of other bars among said three types of the bars so that said reflected wavelength characteristic of said bars when combined forms a unit of displaying information.

7. (new) An information code according to claim 6, wherein said three types of bars include a red bar, a green bar, and a blue bar.

8. (new) An information code according to claim 6, wherein said three types of bars include a white color bar and a black color bar and another bar with color selected from a color group consisting of red, blue, and green.

9. (new) An information code according to claim 6, wherein said conventional black and white bar code structure includes a JAN code consisting of 13 modules, and each of the modules consists of 7 bars.

10. (new) An information code according to claim 6, wherein said conventional black and white bar code structure includes a standard ITF code.

11. (new) An information code according to claim 6, wherein said conventional black and white bar code structure includes a NW-7 code.

12. (new) An information code according to claim 6, wherein said plurality of bars includes 13 modules, each of which consists of 7 bars and the color of said plurality of bars

include black, white, a first color other than black and white, a second color other than black, white, and the first color, and a third color other than black, white, the first color, and the second color so that total $5^{(7 \times 13)}$ different information items can be expressed.

13. (new) An information code comprising a plurality of bars printed on a product, following a predetermined pattern of arrangement defined by JAN code, said bars including conventional black and white bars and 3 types of bars in such a manner that each of said three types of the bars has a reflected wavelength characteristic different from that of other bars among said three types of the bars so that said reflected wavelength characteristic of said bars when combined with wavelength characteristics of said black and white bars forms a unit of displaying information.

14. (new) An information code comprising:

thirteen modules,

each of said modules consisting of 7 bars, according to a predetermined pattern of arrangement,

wherein said thirteen modules including a black bar and a white bar and at least three types of other bars in such a manner that each of said three types of the bars has a reflected wavelength characteristic different from that of other bars among said three types of the bars so that said reflected wavelength characteristic of said bars when combined forms a unit of displaying information,

wherein said thirteen modules is formed to represent 13-digit numerals, in which,

the first two digit numerals represent a national number,

the next five digit numerals a manufacturer number,

the following five digit numerals a commodity number, and

the final-digit numeral is for use in checking,

wherein said three types of bars include color bars having different colors other than black and white.